



2022 SPONSORSHIP OPPORTUNITIES

YOU can be a part of our 8th Annual Design for Dogs event in support of the Arizona Animal Welfare League!

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FACINGS
— OF AMERICA —





2022 SPONSORSHIP INFORMATION

WHAT IS DESIGN FOR DOGS?

Design for Dogs is the annual fundraising event hosted by Facings of America to benefit the Arizona Animal Welfare League & SPCA (AAWL). Now in our 8th year, this exciting event will be held on **Friday, February 25th, 2022**, at Facings of America's Scottsdale showroom. The highlight of the event is the **Doghouse Design + Build Competition** where teams of the top creative talent in the local design and construction community compete for **Best in Show**. These incredible doghouses will be sold through silent auction at the Design for Dogs event. We'll also have great food, craft beer, wine, premium organic vodka cocktails, raffle prizes, and adorable adoptable dogs & puppies. Proceeds from the event will benefit the Arizona Animal Welfare League & SPCA, Arizona's oldest and largest no-kill shelter.

WHY SHOULD WE GET INVOLVED?

Design for Dogs is open to the public, but the core attendees are the hundreds of design and architecture industry professionals from all over the Valley. Over 400 tickets were sold in 2020 and over \$125,000 has been donated to AAWL & SPCA by Design for Dogs since 2015 through attendee support, sponsors, and proceeds from the design + build competition. Funds are used to rescue, rehabilitate and re-home dogs, cats, puppies, and kittens in need throughout the state of Arizona. As a sponsor or participant in the design + build competition, you'll get media exposure! The event has previously been covered by 3TV News, FOX 10 News, Channel 12 News, Arizona Republic, Arizona Foothills Magazine, Modern Luxury Scottsdale, Phoenix Home & Garden Magazine, Iconic Life Magazine, Phoenix Business Journal, and more!

WHAT IS A DESIGN + BUILD COMPETITION?

Teams of local interior designers, architects, builders, engineers, and other industry professionals build elaborate doghouses and compete for **Best in Show**. Trophies will be awarded for Best in Show, Second Place, and Third Place by a panel of esteemed celebrity and expert judges. A public online competition for People's Choice will also be held. All completed doghouses will be sold through silent auction on the evening of the event, Friday, February 25th, 2022.

HOW DOES DESIGN FOR DOGS BENEFIT CHARITY?

The Arizona Animal Welfare League & SPCA (AAWL) is the largest and oldest no-kill animal shelter in Arizona. AAWL rescues, treats, and re-homes animals throughout the State of Arizona that have been abandoned, surrendered, abused, and neglected. A "no-kill" animal shelter is a shelter that does not kill healthy or treatable animals even when the shelter is full. **AAWL is a registered 501c3 non-profit organization.** Over the past 7 years, approximately 50 animals have found permanent homes with Design for Dogs attendees. And, with the help of the community, Facings of America has been able to donate over \$125,000 to AAWL & SPCA.



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SPONSORSHIP LEVELS

Your contribution helps the Arizona Animal Welfare League rescue, feed, and care for animals in need. Last year, they helped over 4,000 animals receive the love, attention, and medical care they needed. This year, they can do even more with your help!



GREAT DANE

- *10 Event Passes
- *VIP email & social media recognition
- *VIP logo placement
- *VIP company name & logo on signage
- *Announced recognition at event
- *VIP inclusion on all event promotion
- *Logo & recognition on email marketing through August 2022
- *Logo & recognition on website through August 2022
- *Media recognition

\$3,000

OR IN-KIND



LABRADOR

- *6 Event Passes
- *Top email & social media recognition
- *Top logo placement
- *Top company name & logo on signage
- *Announced recognition at event

\$1,500

OR IN-KIND



TERRIER

- *4 Event Passes
- *Email & social media recognition
- *Logo placement throughout event
- *Company name & logo on signage

\$500

OR IN-KIND



CHIHUAHUA

- *2 Event Passes
- *Email & social media recognition
- *Logo placement throughout event
- *Company name on signage

\$250

OR IN-KIND

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ARIZONA ANIMAL WELFARE LEAGUE & SPCA
ARIZONA'S FIRST NO-KILL SHELTER



2022 SPONSORSHIP INFORMATION

CONTACT INFORMATION

Company Name(s): _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

TYPE OF SPONSORSHIP

☐ GREAT DANE

☐ LABRADOR

☐ TERRIER

☐ CHIHUAHUA

PLEASE EMAIL YOUR COMPANY'S LOGO IN HIGH-RESOLUTION (300 DPI OR GREATER) VECTOR FORMAT TO CARRIE HAMBLIN CHAMBLIN@FACINGSOFAMERICA.COM

PLEASE PROVIDE THE FOLLOWING INFORMATION IF PAYING BY CREDIT CARD:

Card #: _____ Exp. Date: _____ CVC: _____

Name: _____ Billing Zip: _____

Signature: _____ Amount: _____

PLEASE RETURN THIS FORM WITH PAYMENT TO:
CARRIE HAMBLIN (CHAMBLIN@FACINGSOFAMERICA.COM) OR
MAKE CHECK PAYABLE TO **FACINGS OF AMERICA** AND MAIL TO:

FACINGS OF AMERICA
4121 N. 27TH STREET
PHOENIX, AZ 85016

THANK YOU FOR YOUR CONTRIBUTION TO DESIGN FOR DOGS 2022! WITH YOUR HELP, WE WILL CONTINUE TO HELP THE ARIZONA ANIMAL WELFARE LEAGUE SAVE THE LIVES OF ANIMALS IN NEED THROUGHOUT ARIZONA.

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