



2026 SPONSORSHIP INFORMATION



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WHAT IS DESIGN FOR DOGS?

Design for Dogs is the signature annual fundraising event hosted by Facings of America to benefit the **Arizona Animal Welfare League & SPCA (AAWL)**. This one-of-a-kind night blends creativity, competition, and community impact—all inside the Facings of America Scottsdale showroom. The star of the show? **The Doghouse Design + Build Competition**—where top local interior designers, architects, builders, and other creative pros craft jaw-dropping doghouses that compete for Best in Show. Every custom masterpiece is sold in our high-energy silent auction, with proceeds directly helping Arizona's oldest and largest no-kill shelter.

Beyond the competition, the event serves up:

- > Craft beer, wine, & premium cocktails
- > Delicious local eats
- > Music & entertainment
- > Raffles & prizes
- > Adorable adoptable dogs & puppies

WHY SHOULD WE GET INVOLVED?

Sponsoring Design for Dogs puts your brand in front of 600+ influential attendees—including the Valley's top design, architecture, and luxury lifestyle leaders—plus thousands more through extensive media coverage. Design for Dogs has raised over \$300,000 for AAWL, helping rescue, rehabilitate, and re-home more than 4,000 animals. When you sponsor, you don't just get exposure—you get brand alignment with compassion, creativity, and community leadership.

Exposure You Can Expect

- > Media features in outlets like 3TV News, FOX 10 News, Phoenix Business Journal, Phoenix Home & Garden, Iconic Life Magazine, and more
- > VIP access to a powerful network of decision-makers
- > Social media reach across AAWL and Facings' engaged audiences

WHAT IS A DESIGN + BUILD COMPETITION?

This is no ordinary design contest. Teams of the Valley's top creative talent build show-stopping doghouses, competing for: Best in Show, Second & Third Place, and People's Choice Award (voted by attendees). A panel of local celebrity and expert judges decide the winners. The public gets to join the fun and vote, making the competition fierce and the energy electric.

HOW DOES DESIGN FOR DOGS BENEFIT CHARITY?

AAWL is Arizona's largest and oldest no-kill shelter, rescuing, treating, and re-homing thousands of abandoned, surrendered, and abused animals each year. Your support of Design for Dogs means:

- > More animals rescued and given medical care
- > More families matched with loving pets
- > More awareness for animal welfare in our community





MASTIFF

\$10,000 1 available

12 Event Passes Include 24 Drink Tickets, 12 Meal Tickets, & 12 Raffle Tickets
 Headline inclusion on all event promotion materials
 Headline email & social media recognition
 Feature post on @AAWLPHX and @DesignforDogs
 Headline logo placement on event signage
 Announced recognition at event (5 times)
 Logo & VIP recognition on Design for Dogs website
 Sponsor designation in press release
 Media recognition
 Special signage at stage and event entry



GREAT DANE

\$5,000 1 available

8 Event Passes
 16 Drink Tickets
 8 Meal Tickets
 8 Raffle Tickets

VIP inclusion on all event promotion

VIP email & social media recognition

VIP logo placement on event signage + specialty signage

Logo & VIP recognition on Design for Dogs website

Announced recognition at event (3 times)



LABRADOR

\$3,500 or in-kind unlimited

6 Event Passes
 12 Drink tickets
 6 Meal tickets

Top email & social media recognition

Top logo placement throughout event

Top company name & logo on signage

Company logo on Design for Dogs website

Announced recognition at event (1 time)



SPONSORSHIP LEVELS

Your contribution helps the Arizona Animal Welfare League rescue, feed, and care for animals in need. Last year, they helped over 4,000 animals receive the love, attention, and medical care they needed. This year, they can do even more with your help!



TERRIER

\$1,500 or in-kind unlimited

4 Event Passes
 8 Drink tickets
 4 Meal tickets

Email & social media recognition

Logo placement throughout event

Company logo on Design for Dogs website



CHIHUAHUA

\$500 or in-kind unlimited

2 Event Passes
 4 Drink tickets
 2 Meal tickets

Email & social media recognition

Logo placement throughout event

Company logo on Design for Dogs website

The following sponsorships include: 4 event passes, 8 drink tickets, and 4 meal tickets.

WATER SPONSOR - \$1,750*

Sponsorship signage at 5 water stations, your company brand on water bottles, company logo on Design for Dogs website, social media recognition

ENTERTAINMENT SPONSOR - \$1,000*

Sponsorship signage at DJ booth, company logo on Design for Dogs website, social media recognition

*INDICATES ONLY ONE AVAILABLE

SIGNATURE DRINK SPONSOR - \$1,500*

Sponsorship signage at 5 bars, company logo on Design for Dogs website, social media recognition

REGISTRATION SPONSOR - \$800*

Sponsorship signage at entry registration, company logo on Design for Dogs website, social media recognition

SOLD OUT

SOLD OUT

EST 1967
FACINGS
 OF AMERICA



CONTACT INFORMATION

Company Name(s): _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

TYPE OF SPONSORSHIP

MASTIFF - \$10,000*

GREAT DANE - \$5,000*

LABRADOR - \$3,500

TERRIER - \$1,500

CHIHUAHUA - \$500

WATER SPONSOR - \$1,750*

SIGNATURE DRINK SPONSOR - \$1,500*

ENTERTAINMENT SPONSOR - \$1,000*

REGISTRATION SPONSOR - \$800*

*INDICATES ONLY 1 AVAILABLE

PLEASE PROVIDE YOUR COMPANY'S LOGO IN BOTH IMAGE AND VECTOR FORMATS AND EMAIL TO
SMAXFIELD@FACINGSOFAMERICA.COM

1. IMAGE FILE: HIGH-RESOLUTION (300 DPI OR GREATER) .JPEG OR .PNG

2. VECTOR FILE: .AI, .EPS, .PDF, OR .SVG

PLEASE PROVIDE THE FOLLOWING INFORMATION IF PAYING BY CREDIT CARD:

Card #: _____ Exp. Date: _____ CVC: _____

Name: _____ Billing Zip: _____

Signature: _____ Amount: _____

IF PAYING BY CARD, PLEASE RETURN THIS FORM TO: SMAXFIELD@FACINGSOFAMERICA.COM, OR
IF PAYING BY CHECK, PLEASE MAKE PAYABLE TO FACINGS OF AMERICA AND MAIL TO:

FACINGS OF AMERICA
ATTN: ERIK DROGE
4121 N. 27TH STREET
PHOENIX, AZ 85016

THANK YOU FOR YOUR CONTRIBUTION TO DESIGN FOR DOGS 2026! WITH YOUR SUPPORT, WE WILL
CONTINUE TO HELP THE ARIZONA ANIMAL WELFARE LEAGUE SAVE THE LIVES OF ANIMALS IN NEED
THROUGHOUT ARIZONA.

