

CALL FOR ENTRIES

SUBMISSION DEADLINE NOVEMBER 30, 2020

REGISTER NOW!



2021 CUSTOM DOGHOUSE DESIGN COMPETITION

Facings of America presents Design for Dogs, a doghouse design competition open to individuals or teams of our trade partners in the architecture, interior design, and building industries.

Proceeds will benefit the Arizona Animal Welfare League & SPCA, Arizona's oldest and largest no-kill shelter. (To learn more about AAWL and their work, please visit www.aawl.org.)

BENEFITS OF PARTICIPATING

You're helping a worthy cause!

- ✘ Over \$30,000 was donated to AAWL by Design for Dogs through attendee support, sponsors, and proceeds from the design + build silent auction in 2020. Funds are used to rescue, rehabilitate and re-home dogs, cats, puppies, and kittens in need throughout the state of Arizona.

You could receive media exposure!

- ✘ Previous entrants have been featured by 3TV News, FOX 10 News, Channel 12 News, Arizona Republic, Arizona Foothills Magazine, Luxe Interiors + Design, Modern Luxury Scottsdale, Phoenix Home and Garden, Phoenix Business Journal, and other local media outlets.

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ARIZONA ANIMAL
WELFARE LEAGUE & SPCA
ARIZONA'S OLDEST & LARGEST NO-KILL SHELTER



DESIGN COMPETITION GUIDELINES

- An entrant may be an individual or a team, composed of trade partners in the architecture, interior design, and building industries.
- No limit to the number of entry submissions per individual or team.
- We encourage you to have fun and get creative with your designs!

DESIGN REQUIREMENTS

Doghouse should be designed to be structurally sound, functional and durable for indoor or outdoor use, and to be a safe and comfortable place for the dogs that will eventually call them home.

Design and materials specified must allow for doghouses to be easy to lift and move by no more than two people.

Maximum dimensions: 48" W x 36" L x 48" H

(Note: Entries exceeding these dimensions will be disqualified from judging.)

SUBMISSION REQUIREMENTS

Each entry must be registered online at designfordogs.org and pay entry fee of \$50.00.

Entries will be accepted in PDF format limited to a total of 10 pages, file size not to exceed 10MB.

Winning entry will also be required to submit a detailed construction plan to include blueprints, materials list, building instructions, etc. by December 28, 2020.

The submitted design package must include the following:

- ✗ Doghouse name
- ✗ Company logo(s)
- ✗ Name of each participating team member
- ✗ Headshot/group photo - High-resolution format
- ✗ Drawings, sketches, or renderings, etc. of doghouse design
- ✗ Documentation to include all measurements and materials used
- ✗ Description explaining doghouse concept, materials, inspiration, and intended use (maximum 100 words)





SUBMISSION DEADLINE

Complete entry must be received by 11:59pm (MST) on November 30, 2020 (Note: Late entries will be not be accepted and are disqualified from judging.)

COMPETITION VOTING & AWARD

The 2021 **Design for Dogs** doghouse design competition will be judged by a panel with the top design receiving the Best in Show award. Winning design will be built by the Design for Dogs team and Facings of America. Completed doghouse will be donated to the Arizona Animal Welfare League.

Entries will be judged using the following criteria:

- ✘ Creativity and originality
- ✘ Practicality
- ✘ Sustainability
- ✘ Overall design

IMPORTANT DATES

- ✘ **October 27** - Competition announced | Registration opens
- ✘ **November 30** - Registration closes | Entry submission deadline
- ✘ **December 7** - Winner announced
- ✘ **December 28** - Deadline for winning entrant to submit construction plan
- ✘ **February 26** - Completed doghouse reveal

CONTACT

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