



2026 DOGHOUSE DESIGN + BUILD COMPETITION

Facings of America presents Design for Dogs, a **Doghouse Design + Build Competition** where teams of local interior designers, architects, builders, engineers, and other industry partners compete for **Best in Show**. Completed doghouses will be sold through silent auction at the Design for Dogs event on **Friday, February 20th, 2026**. Proceeds will benefit the Arizona Animal Welfare League, Arizona's oldest and largest no-kill shelter.

BENEFITS OF PARTICIPATING

You're saving lives!

- 🐾 Over \$300,000 has been donated to AAWL by Design for Dogs through attendee support, sponsors, and proceeds from the design + build competition. Funds are used to rescue, rehabilitate and re-home dogs, cats, puppies, and kittens in need throughout the state of Arizona.

You'll get media exposure!

- 🐾 Previous entrants have been featured by 3TV News, FOX 10 News, Channel 12 News, Arizona Republic, Arizona Foothills Magazine, Luxe Interiors + Design, Modern Luxury Scottsdale, Phoenix Home & Garden, Phoenix Business Journal, Iconic Life Magazine, and other local media outlets.

It's a great team "building" opportunity!

- 🐾 Bring your team together for a unique, industry-specific teambuilding experience! Every great company is looking for a way to engage and challenge their team-this is it! Learn new aspects of the design + construction industry, network with other industry professionals all while benefiting a great, local cause.

IMPORTANT 2025-2026 DATES

- 🐾 October 9- Team registration closes
- 🐾 October 17- Submission deadline for team roster and high resolution logos
- 🐾 December 5- 1st progress submission due - photos of concept ideas & basic sketches
- 🐾 January 9- 2nd progress submission due - photos of construction progress, materials, sneak peek
- 🐾 February 9- Design storyboard PDF, high-res team headshots, and final doghouse photos due
- 🐾 February 13- Doghouse delivery & setup
- 🐾 February 19- In-person doghouse judging
- 🐾 February 20- Design for Dogs event | Doghouse Design + Build competition winners announced



COMPETITION GUIDELINES

Only 12 team slots are available for the 2026 Facings of America Design for Dogs **Doghouse Design + Build Competition**. We encourage you to have fun and get creative with your designs!

Entries will be judged on the following criteria:

- 🐾 Creativity & originality
- 🐾 Craftsmanship
- 🐾 Practicality
- 🐾 Sustainability
- 🐾 Overall design

CONSTRUCTION REQUIREMENTS

Doghouses should be structurally sound, functional, and durable for indoor and outdoor use, and be a safe, comfortable place for the dogs who will eventually call them home. The following criteria also apply:

Maximum dimensions cannot exceed 48" W x 36" L x 48" H

(Note: Entries exceeding these dimensions will be disqualified from judging.)

Doghouses must be easy to lift and move by no more than two people.

DESIGN STORYBOARD REQUIREMENTS

All teams will be required to submit a design storyboard package in PDF format to smaxfield@facingsofamerica.com no later than 5 p.m. on Monday, February 9th, 2026.

The design storyboard must include the following:

- 🐾 Doghouse name
- 🐾 Company logo(s)
- 🐾 Name of each participating team member
- 🐾 Headshot(s)/Group photo in high-res format
- 🐾 Images/sketches of design inspiration process
- 🐾 Time investment (hours spent) on the project
- 🐾 Description explaining doghouse concept, materials, inspiration, and intended use (max. 100 words)
- 🐾 Doghouse dimensions
- 🐾 Board size requirements: 24"x36" landscape (High-res PDF files only, Facings will print boards)

DELIVERY

Teams will deliver and setup/complete assembly of their doghouse by 3:00 p.m. on Friday, February 13th, 2026 to:

Facings of America
16421 N. 90th Street
Scottsdale, AZ 85260

Please bring all necessary parts, tools, and labor to setup/assemble your doghouse. Facings of America employees will not be available to unload and assist with setup/assembly.



COMPETITION, JUDGING, & VOTING

Entries will be judged in person by a panel of judges on Thursday, February 19th, 2026 for the following awards:

- 🐾 Best in Show
- 🐾 Second Place
- 🐾 Third Place

The Design for Dogs **People's Choice Award** voting will be held in person at the event on February 20th, 2026.

Entries disqualified for exceeding dimension parameters or late delivery will not be included in judging, but will be included in the silent auction. Winners will be announced in an award ceremony on the evening of the Design for Dogs event Friday, February 20th, 2026.

HELPFUL HINTS

- 🐾 The earlier you complete your doghouse, the more opportunity for media exposure!
- 🐾 Spread the word about the event! Invite your friends, family, and clients to attend and bid on your doghouse.
- 🐾 Share your building story and progress on social media. Like, share, and repost Design for Dogs social media to help generate more interest in the event.
- 🐾 Nominate a team member to be stationed at your doghouse to answer questions and "sell" your entry to the judges on Thursday, February 19th, 2026.
- 🐾 Create a strategy with your team for the evening of the event. Try to have a member of your build team stationed at your doghouse throughout the evening to answer questions and "sell" your entry to potential bidders.

FAQ

- 🐾 Who is eligible to compete? The competition is open to our trade partners in the interior design, architecture, and construction industries.
- 🐾 Can individuals enter the competition? Yes, you can enter as an individual or team.
- 🐾 Do I have to submit a design when I register? No, important dates are included in this document and you will receive regular reminders for submissions. You can submit entries anytime up until the submission date.
- 🐾 Is there an entry fee? Yes, \$500 per entry. Fees are donated to AAWL.
- 🐾 How many entries can I submit? There are 12 slots available.
- 🐾 What are the maximum dimensions of the doghouse? 48" W x 36" L x 48" H
- 🐾 What will happen to the doghouse once it is built? The completed doghouse will be delivered to the event venue and auctioned off in our silent auction.
- 🐾 How will the winning design be chosen? A panel of celebrity judges will select the winning design.
- 🐾 Who are the judges? The judges' panel is currently being assembled and will be announced soon.
- 🐾 I do not have a doghouse design to submit, is there another way I can participate? Yes! You can help support AAWL with a donation gift, a sponsorship or by purchasing raffle tickets at designfordogs.org.
- 🐾 What is AAWL? The Arizona Animal Welfare League (AAWL) is the oldest and largest no-kill animal shelter in Arizona. AAWL rescues, rehabilitates and re-homes more than 4,000 dogs and cats each year. AAWL is a registered 501c3 non-profit organization, tax ID 23-7149453.
- 🐾 I have more questions! You can reach out to rburkman@facingsofamerica.com.

DESIGN + BUILD TEAM REGISTRATION

CONTACT INFORMATION

Company Name(s): _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

✕ Entry fee: \$500
(Non-refundable. Includes 4 event entry tickets, 1 meal ticket/person, and 2 drink tickets/person. Tickets for additional team members can be purchased at a discounted rate). Option to pay by check or credit card.

✕ Completed registration form can only be submitted on October 9th, 2026:
Please make check payable to: **FACINGS OF AMERICA**

✕ In the event that there are more than 12 teams prepared to register as a Design + Build team, a lottery will be held live on October 9th, 2026.

PLEASE PROVIDE THE FOLLOWING IF PAYING BY CREDIT CARD:

Card #: _____ Exp. Date: _____ CVC: _____

Name: _____ Billing Zip: _____

Signature: _____ Amount: _____

