



2024 SPONSORSHIP INFORMATION



(or 70 dog years)

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WHAT IS DESIGN FOR DOGS?

Design for Dogs is the annual fundraising event hosted by Facings of America to benefit the Arizona Animal Welfare League & SPCA (AAWL). Now in our 10th year, this exciting event will be held on **Friday, February 23rd, 2024**, at Facings of America's Scottsdale showroom. The highlight of the event is the **Doghouse Design + Build Competition** where teams of the top creative talent in the local design and construction community compete for **Best in Show**. These incredible doghouses will be sold through silent auction at the Design for Dogs event. We'll also have great food, craft beer, wine, premium organic vodka cocktails, raffle prizes, and adorable adoptable dogs & puppies. Proceeds from the event will benefit the Arizona Animal Welfare League, Arizona's oldest and largest no-kill shelter.

WHY SHOULD WE GET INVOLVED?

Design for Dogs is open to the public, but the core attendees are the hundreds of design and architecture industry professionals from all over the Valley. Over 600 tickets were sold in 2023 and over \$260,000 has been donated to AAWL by Design for Dogs since 2015 through attendee support, sponsors, and proceeds from the design + build competition. Funds are used to rescue, rehabilitate and re-home dogs, cats, puppies, and kittens in need throughout the state of Arizona. As a sponsor or participant in the design + build competition, you'll get media exposure! The event has previously been covered by 3TV News, FOX 10 News, Channel 12 News, Arizona Republic, Arizona Foothills Magazine, Modern Luxury Scottsdale, Phoenix Home & Garden Magazine, Iconic Life Magazine, Phoenix Business Journal, and more!

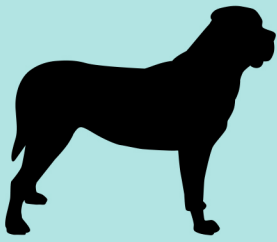
WHAT IS A DESIGN + BUILD COMPETITION?

Teams of local interior designers, architects, builders, engineers, and other industry professionals build elaborate doghouses and compete for **Best in Show**. Trophies will be awarded for Best in Show, Second Place, and Third Place by a panel of esteemed celebrity and expert judges. A public voting competition for People's Choice will also be held. All completed doghouses will be sold through silent auction on the evening of the event, Friday, February 23rd, 2024.

HOW DOES DESIGN FOR DOGS BENEFIT CHARITY?

The Arizona Animal Welfare League (AAWL) is the largest and oldest no-kill animal shelter in Arizona. AAWL rescues, treats, and re-homes animals throughout the State of Arizona that have been abandoned, surrendered, abused, and neglected. A "no-kill" animal shelter is a shelter that does not kill healthy or treatable animals even when the shelter is full. **AAWL is a registered 501c3 non-profit organization.** Over the past 9 years, approximately 50 animals have found permanent homes with Design for Dogs attendees. And, with the help of the community, Facings of America has been able to donate over \$260,000 to AAWL.





MASTIFF
\$10,000 1 available

20 Event Passes Includes 40 Drink Tickets & 20 Meal Tickets
 20 raffle tickets
 Headline inclusion on all event promotion
 Headline email & social media recognition
 Headline logo placement on event signage
 Announced recognition at event (5 times)
 Logo & VIP recognition on Design for Dogs website through August 2024
 Media recognition
 Special signage at stage and event entry



GREAT DANE

\$3,500 or in-kind
 unlimited

8 Event Passes
 16 Drink Tickets
 8 Meal Tickets

10 Raffle Tickets
 VIP inclusion on all event promotion
 VIP email & social media recognition
 VIP logo placement on event signage + specialty signage
 Logo & VIP recognition on Design for Dogs website through August 2024
 Announced recognition at event (3 times)



LABRADOR

\$1,750 or in-kind
 unlimited

6 Event Passes
 12 Drink tickets
 6 Meal tickets

Top email & social media recognition

Top logo placement throughout event

Top company name & logo on signage

Company logo on DfD website through August 2024

Announced recognition at event (1 time)



SPONSORSHIP LEVELS

Your contribution helps the Arizona Animal Welfare League rescue, feed, and care for animals in need. Last year, they helped over 4,000 animals receive the love, attention, and medical care they needed. This year, they can do even more with your help!



Terrier

\$600 or in-kind
 unlimited

4 Event Passes
 8 Drink tickets
 4 Meal tickets

Email & social media recognition

Logo placement throughout event

Company logo on DfD website through August 2024



Chihuahua

\$300 or in-kind
 unlimited

2 Event Passes
 4 Drink tickets
 2 Meal tickets

Email & social media recognition

Logo placement throughout event

Company name on DfD website through August 2024

CONTACT INFORMATION

Company Name(s): _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

TYPE OF SPONSORSHIP

☐ MASTIFF (only 1 available)

☐ GREAT DANE

☐ LABRADOR

☐ TERRIER

☐ CHIHUAHUA

PLEASE UPLOAD YOUR COMPANY'S LOGO IN HIGH-RESOLUTION (300 DPI OR GREATER) *VECTOR FORMAT, AND EMAIL TO RROSE@FACINGSOFAMERICA.COM

PLEASE PROVIDE THE FOLLOWING INFORMATION IF PAYING BY CREDIT CARD:

Card #: _____ Exp. Date: _____ CVC: _____

Name: _____ Billing Zip: _____

Signature: _____ Amount: _____

IF PAYING BY CARD, PLEASE RETURN THIS FORM TO: RROSE@FACINGSOFAMERICA.COM OR
IF PAYING BY CHECK, PLEASE MAKE PAYABLE TO **FACINGS OF AMERICA** AND MAIL TO:

FACINGS OF AMERICA
ATTN: ERIK DROGE
4121 N. 27TH STREET
PHOENIX, AZ 85016

THANK YOU FOR YOUR CONTRIBUTION TO DESIGN FOR DOGS 2024! WITH YOUR SUPPORT, WE WILL CONTINUE TO HELP THE ARIZONA ANIMAL WELFARE LEAGUE SAVE THE LIVES OF ANIMALS IN NEED THROUGHOUT ARIZONA.

*LOGOS WILL ONLY BE ACCEPTED IN VECTOR FORMATS, WHICH INCLUDE: .AI, .EPS, .PDF, & .SVG FILES.

